

# eurobiz JAPAN

## Touch of class

*Yoshikazu Yann Gahier*  
*S.T. Dupont Japan*



Healthy prescription  
Euro firms help Japan  
cut medical costs

Bumpy roads  
Euro-Japan auto alliances,  
good & bad

Of MICE and guests  
Tokyo hotels package  
special event

08 2014



# Shoichi Sakurai: the Recycle Artist

Photos Valeria Mancini, Toshihiro Motoyama & Michiko Tanizaki

Shoichi Sakurai was born into a family of master craftsmen. From a young age, he had a different view of life and art. A self-taught artist, the key element in his work is the elusive principle of *wabi-sabi*. Referred to as a recycle artist, Sakurai has done sculptures for famous brand companies. His theme is: Don't waste! Recreate! Because life and value don't have to be measured in what was. 

